

2019-20 Overview

Community Catalyst Grant

Wellness Grant Program

Overview

The Department of Health and Wellness (DHW) recognizes the value of community-led health promotion and education to promote and protect health, and prevent disease and injury. Additionally, DHW acknowledges the importance of reducing future reliance on the health system by creating supportive environments that positively influence health outcomes and make healthy choices easier for Islanders. The Wellness Grant Program's *Community Catalyst Grant* provides an opportunity for groups and organizations to take initiative and lead health and wellness efforts in their communities.

Through the *Community Catalyst Grant*, we aim to positively influence well-being, foster community connectedness, and promote healthy and resilient people and communities. This grant is one small step toward empowering Islanders to identify existing needs and assets in their communities and take action to improve their health and well-being.

Grant proposals will be considered for funding up to **\$1, 000**. Applications will be accepted on an on-going basis until **December 2019**, dependent on funding availability. Conversations with health promoters about proposed project plans must take place prior to receiving an application form. These conversations can be scheduled following **June 12, 2019**.

Eligible Applicants

- Local or regional non-profit organizations within PEI
- Small community organizations and groups
- Mi'kmaq First Nations or other Indigenous organizations
- Small businesses
- Municipalities
- Schools

Note: Individuals are not eligible to apply. Eligibility is restricted to groups and organizations operating within Prince Edward Island.

Health Promoter Contact Information

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Criteria

1. Proposals for the *Community Catalyst Grant* should support community capacity-building and community-led solutions to an identified **need** in one or more of the following areas: mental wellness, healthy eating, physical activity, responsible alcohol use and tobacco reduction.
2. In addition, funding will be awarded based on evidence of (at least one of) the following **priorities**:
 - a. Organizational capacity-building and knowledge sharing/education to strengthen local groups, communities, and non-profits engaged in health promotion programming.
 - b. Removing barriers to community participation and healthy living for populations susceptible to health inequities (e.g., low-income families, newcomers, Indigenous, 2SLGBTQ+, people living with disabilities, etc.)
 - c. Enhancing social connectedness and social supports through bringing community members together.

Eligible Expenses

Grant funds may cover the following eligible expenses:

- Training
- Transportation (within PEI)
- Materials for program, events, training etc.
- Research activities (e.g., community needs assessments)
- Professional fees (e.g., consultants, trainers, expertise not available in the community, etc.)
- Facility rentals
- Small equipment

Grant funds will not cover: salaries or wages; organizational overhead fees; capital or infrastructure costs; prizes and contests; provincial branding activities, scholarships and/or bursaries; individual conference attendance costs, including registration; out of province travel and accommodations, etc.

Grant funds will not be awarded for one-time events or activities that do not meet the above criteria (e.g., fundraising or awareness-raising events, expos, conferences, children's camps, etc.)

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Outcomes

The intention of the *Community Catalyst Grant* is to support community-led health and wellness initiatives that lead to impacts such as: increased knowledge and resources; asset-mapping and skill-building; and increased capacity for sustainable action on healthy living within communities.

Possible project outcomes include:

- Project plan or strategy
- Knowledge-building/information sharing
- Programs, activities, and services*
- Policy development at municipal or organizational level

**At least one of the previously identified priorities (criteria #2) must be a primary focus, outcome, or aim of any proposed program, activity, and service.*

Application Process

1. Interested applicants must contact the Health Promoter in their region to further discuss this funding opportunity.
2. Applicants and Health Promoters discuss the proposed plan.
3. If the proposed plan is suitable for consideration through this funding stream, applicants will be provided with the grant application forms and a deadline for submission.
4. The Health Promotion Unit will review the submitted application and make a final determination on funding.
5. Successful applicants will be assigned a Health Promotion Team Lead for the project.

Project Wrap-Up

1. All grant funds awarded must be spent by March 13, 2020.
2. A final project report (in the form of a brief survey) and financial report are required. As part of the final report, recipients will be asked to collect participant testimonials (where appropriate) that speak to the value of the Grant and/or the support it provided to the initiative that received funding.

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Health and Wellness

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Santé et Mieux-être

Please Note:

The number of projects supported, and the degree of support a project receives, will be determined by the overall program budget. Successful applicants will be required to sign a one-page agreement with government. Organizations will receive 80% of the total grant at the beginning of their project; the final 20% will be released when the final report and financial report (with receipts) have been received and approved. The DHW reserves the right to refuse funding based on prior experiences with grant applicants.

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